



KS5 Curriculum Overview: Year 13 A-Level Media Studies Academic Year 2026-27

Rationale In Year 13 learners will develop their knowledge and understanding of the aspects of the theoretical framework, theories and theoretical perspectives. Students will use their knowledge of the magazine industry and television industry to create their own production as part of their NEA.			A learner in Year 13 will be able to Critically analyse and evaluate how meanings are created and how reality is constructed within a media text. Learners will be able to address theoretical perspectives, make judgements and conclusions and identify the different functions of the media.		
Term 1.1. Black Mirror and The Returned (A01/2) – Contexts, Media Language, Representation, Audience and Industry	Term 1.2. Woman and Adbusters Magazine (A01/2) – Contexts, Media Language, Representation, Audience and Industry	Term 2.1. KSI/JJ Olatunji and Attitude Magazine (A01/2) – Contexts, Media Language, Representation, Audience and Industry	Term 2.2. Exam Revision: Component 1 and 2 (A01/2)	Term 3.1. Exam Revision: Component 1 and 2 (A01/2) Component 1 Exam: Wednesday 12th May 2027	Term 3.2. Exam Revision: Component 2 (A01/2) Component 2 Exam: Friday 21st May 2027

Term 1	Term 1.1. Black Mirror and The Returned (A01/2) Component 2	Term 1.2. Woman and Adbusters Magazine (A01/2) Component 2	Autumn % Assessment
Topic Coverage	Knowledge - Understanding of the global TV industry - Understanding of the global TV regulation - Understanding of ownership within the TV industry - Understanding of economic factors within TV and the effects - Understanding of how media language communicates meaning in TV programmes - Understanding of cultural, social and historical contexts and the effect this has on representations - Understanding of how media companies target audiences	Knowledge - Understanding of the global magazine industry - Understanding of economic factors within magazines and the effects - Understanding of how media language communicates meaning in magazines - Understanding of cultural, social and historical contexts and the effect this has on representations - Understanding of how media companies target audiences	Knowledge coverage: Complete Component 1 mock and partial Component 2 mock that covers all areas studied across the course. AO1 – Knowledge of industry and audiences AO2 – analysis of media language and representation Skills tested: Knowledge, understanding, application of theory, making judgements and conclusions, critical analysis
	Skills - Analyse the meanings created in TV programmes - Discuss how TV programmes conform to genre conventions - Explain how contexts affect representations of social groups, as well as audience interpretations - Explain the impact of ownership, regulation and technology on global TV - Discuss how mass and specialised audiences are targeted for TV programmes - Evaluate and apply a range of theories in regards to the set texts	Skills - Analyse the meanings created in magazines - Discuss how magazines conform to genre conventions - Explain how contexts affect representations of social groups, as well as audience interpretations - Explain the impact of ownership, regulation and technology on magazines - Discuss how mass and specialised audiences are targeted for magazines - Evaluate and apply a range of theories in regards to the set texts	
	Assessment Formative assessment: Knowledge checks built into SOW Summative assessment: BM Media Language, Audience & Industry, The Returned Audiences	Assessment Formative assessment: Knowledge checks built into SOW Summative assessment: Woman Audiences/Context, Adbusters Contexts	
	Reading/Literacy/Oracy - Discussions about the representations of the LGBTQIA+ community and how this has changed since the 1980s - Discussions about the role of regulation within the media industry - Discussions about the impact of technology on media industries	Reading/Literacy/Oracy - Discussions about the gender roles in the 1960s and how this was beginning to change - Discussions about the role of regulation within the media industry - Discussions about the impact of technology on media industries - Discussions about social and cultural issues in modern society	
	Home Learning Weekly tasks based on the global TV industry	Home Learning Weekly tasks based on the global magazine industry	
Term 2	Term 1.1. KSI and Attitude Magazine (A01/2) Component 2	Term 2.2. Exam Revision: Component 1 and 2 (A01/2) Component 1 & 2	Spring % Assessment



KS5 Curriculum Overview: Year 13 A-Level Media Studies Academic Year 2026-27

Topic Coverage	Knowledge - Understanding of the online media industry - Understanding of economic factors within online media and the effects - Understanding of how media language communicates meaning in magazines - Understanding of cultural, social and historical contexts and the effect this has on representations - Understanding of how online media influencers and magazines target audiences Skills - Analyse the meanings created in online media products - Discuss how vlogs and magazines conform to genre conventions - Explain how contexts affect representations of social groups, as well as audience interpretations - Explain the impact of ownership, regulation and technology on online media - Discuss how mass and specialised audiences are targeted for online media - Evaluate and apply a range of theories in regards to the set texts Assessment Formative Assessment: Knowledge check built into SOW Summative Assessment: KSI Industry, Attitude Representations	Knowledge Recall the key information, contexts, theoretical framework and theoretical perspectives of each examined component. Skills Knowledge, understanding, analysis, application of theory, making judgments and conclusions, critical analysis Assessment Summative assessment on knowledge of Component 1 and 2. Formative assessment: in class mocks – Component 1 and Component 2	Knowledge coverage: Complete Component 2 mock that covers all areas studied across the course. AO1 – Knowledge of industry and audiences AO2 – analysis of media language and representation Skills tested: Knowledge, understanding, application of theory, making judgements and conclusions, critical analysis
	Reading/Literacy/Oracy - Discussions about the LGBTQIA+ community and how they are mis and under-represented - Discussions about the role of regulation within the online media industry - Discussions about the impact of technology on media industries - Discussions about social and cultural issues in modern society	Reading/Literacy/Oracy Students to share ideas regarding aspects of the course as a class or in groups. Group presentations. Investigating the websites, social media platforms, unseen texts and applying relevant theory.	
	Home Learning Weekly tasks based on the online media industry	Home Learning Tasks set after every lesson, based on revision and examination skills	
	Term 3.1. Exam Revision: Component 1 and 2 (A01/2) Component 1 & 2 Component 1 Exam: Wednesday 12th May 2027	Term 3.2. Exam Revision: Component 2 (A01/2) Component 2 Component 2 Exam: Friday 21st May 2027	
Term 3 Topic Coverage	Knowledge Recall the key information, contexts, theoretical framework and theoretical perspectives of each examined component. Skills Knowledge, understanding, analysis, application of theory, making judgments and conclusions, critical analysis Assessment Summative assessment on knowledge of Component 1 and 2. Formative assessment: in class mocks – Component 1 and Component 2	Knowledge Recall the key information, contexts, theoretical framework and theoretical perspectives of each examined component. Skills Knowledge, understanding, analysis, application of theory, making judgments and conclusions, critical analysis Assessment Summative assessment on knowledge of Component 1 and 2. Formative assessment: in class mocks – Component 1 and Component 2	Summer % Assessment Knowledge coverage: Complete in class Component 1 and Component 2 mocks that covers all areas studied across the year AO1 – Knowledge of industry and audiences AO2 – analysis of media language and representation Skills tested: Knowledge, understanding, application of theory, making judgements and
	Reading/Literacy/Oracy Students to share ideas regarding aspects of the course as a class or in groups. Group presentations. Investigating the websites, social media platforms, unseen texts and applying relevant theory	Reading/Literacy/Oracy Students to share ideas regarding aspects of the course as a class or in groups. Group presentations. Investigating the websites, social media platforms, unseen texts and applying relevant theory.	
	Home Learning Tasks set after every lesson, based on revision and examination skills	Home Learning Tasks set after every lesson, based on revision and examination skills	



KS5 Curriculum Overview: Year 13 A-Level Media Studies
Academic Year 2026-27

			conclusions, critical analysis
--	--	--	--------------------------------